

On the Development of General English Education in Colleges and Universities from the Perspective of Supply-side Reform

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Abstract: Based on the view of supply-side reform, the main purpose of the development strategy of college English general education is to alleviate the outstanding contradiction of the current supply and demand of college English. At present, the English education in colleges and universities has a significant low-degree matching problem in the effective demand and effective supply. Therefore, in order to promote the sustainable development of English education in colleges and universities, we need to find the supporting points to promote the balance of supply and demand, in which the organic combination of English education and general education in colleges and universities can promote the coordination of the instrumental and human nature of English education. To realize the construction of the diversified development system of English education. On the basis of this, this study will focus on the college English under the perspective of supply reform on the side. The development path of general education is for reference only.

1. Introduction

In view of the contradiction between effective supply and effective demand in colleges and universities at present, we should look at this problem from a scientific perspective and give some suggestions for development. As an important part of higher education, English education in colleges and universities is conducive to the development of college students' comprehensive quality and can better meet the needs of modern economic and social development for higher talents.

2. A Study on the Reform of the Supply-side of College English Education

2.1 Imbalance of supply and demand in College English Education

From the root, the main reason for the imbalance of supply and demand in college English education is the problem of curriculum system, and the key point is not the teaching method and quality. In the concrete practical teaching activities, the problem of supply and demand dislocation is mainly manifested in the unreasonable setting of the traditional general English curriculum ratio, which does not meet the requirements of modern English talents training. General English is the main course of English education in colleges and universities. At present, there is no significant difference in educational objectives and teaching contents before ordinary senior high school English education, so the present situation of English education in colleges and universities is difficult to meet the needs of the current talent market. It is not conducive to the development of multi-language ability of college students.

2.2 The key to the Development of English Education in Colleges and Universities to adopt the side structural Reform in time

At present, Chinese colleges and universities face a significant problem in the development of English education, which is that English education is difficult to meet the needs of talent training. The main reason for this phenomenon is the dislocation of the structure of supply and demand. At present, with the trend of economic globalization strengthening, our requirements for higher education personnel training are also improving. As far as English education is concerned, talents in colleges and universities need to have the ability of international exchange and contribute to the construction

of modern socialist society. However, the traditional English education in colleges and universities does not perform well in this respect, so it is the key to promote the balance of supply and demand in college English education from the perspective of supply-side reform.

2.3 Improve the shortage and find the balance between supply and demand

The basic goal of higher education is to bring high-quality talents to the country and society. College English education is responsible for cultivating college students' professional abilities of listening, speaking, reading, writing and translating, and it is not only at the level of knowledge education. It not only highlights the instrumentality of English education but also embodies its humanistic characteristics, which plays an important role in promoting cross-border academic exchanges and the development of national cooperation. The development of English education in colleges and universities requires us to carry out supply-side reform, integrate the concept of general education in the development of English education, and make the general education of English in colleges and universities have the characteristics of tool and humanity. To meet the needs of talents in economic and social construction and to realize the ensemble of college studentsIn line with the goal of literacy training.

3. On the Development Strategies of General English Education in Colleges and Universities

3.1 Promoting the Adjustment of English Teaching objectives in Colleges and Universities

As far as the development needs of English education in colleges and universities are concerned, we should integrate the concept of general education into the goal setting of subject teaching, focus on the instrumental and humanistic features of English education, and devote ourselves to developing college students' language application ability. Broaden students' vision, cultivate students' cross-cultural communication consciousness, and make the cultivation of college English education talents more in line with the needs of national development [1].

3.2 Promoting the content Reform of English Education in Colleges and Universities

English as a language subject, it embodies the great function of its own in the cultural communication, it is the carrier of the culture, which is also the key part of the idea of the English general education, so in the current process of the development of the English education in the university, We should fully emphasize the need for the increase of the cultural content in the English knowledge education, and fully train the students' knowledge application ability and the international cultural consciousness. In the course of the development of the college English general education, the content of the education should cover various fields of social life, embody the combination of knowledge and skills, and the English general knowledge course mainly includes the universal academic English module and the cultural English course module. universal academic EnglishThe module includes the general academic English reading, the general academic English writing, the English public speaking and other courses, mainly the general language knowledge [2]. The English course module includes Chinese culture, American society and culture, British society and culture, American literature, English literature, Greek mythology, and cross-cultural communication. This kind of curriculum arrangement is in accordance with the needs of the modern society construction of our country to the higher language talents.

3.3 Promoting the Reform of English Curriculum Teaching Mode

College English teachers are the main practitioners of the reform of teaching mode. We advocate that English teachers in colleges and universities should be transformed from teachers of knowledge and skills to practitioners of general English education. At present, in view of the transformation of the teaching mode of English education courses in colleges and universities, Under the influence of the idea of general English education, college English should not still be dominated by teaching content, but should be based on content and rely on the realization of multiple teaching objectives, and establish a new type of language teaching mode-based on language teaching content. Integrating the teaching target system of students' language application and cultural consciousness to promote the

improvement of college students' subject ability and the construction of international vision. Stand. The content-based English teaching model forms the 4Cs framework (4Cs Framework): subject knowledge (con and tent) language communicative competence (communication) cognitive competence (cognition) global cultural awareness (culture) [3]). A new teaching mode is used to integrate teaching materials into interdisciplinary knowledge to establish a cultural context for students, so that they can gradually achieve self-improvement and development in line with the needs of English talents in modern society.

3.4 Promoting the Reform of Curriculum Teaching Evaluation Model

The idea of English general education requires that we combine the formative evaluation model and the end evaluation mode when selecting and establishing the teaching evaluation mode, in which the formative evaluation mode mainly includes the objective driving, the process guidance and the common participation of the teachers and students in the three parts[4]. In the course of course teaching, we should set up the whole and part of the learning objective, and realize the refinement of the teaching goal, so as to improve the operability of the teaching evaluation link, and provide an objective basis for the evaluation and evaluation. In the course of teaching and teaching, the teacher needs to combine the students' pre-study, class performance, and after-class summary to collect the evidence, and establish the ability to feed back the students' learning condition. The evidence system of the situation. Then there is the feedback communication stage between the teacher and the student, according to the order of the students' feedback first and the teacher's then the feedback [5]. After completing the above steps, teachers and students can adjust the teaching and learning strategies in combination with the results of teaching evaluation, and then enter the cycle system to become a continuous cycle process. On the basis of formative evaluation, we should carry out concluding evaluation at the end of the term, which includes general knowledge acquisition, language application level, critical thinking ability and cross-cultural communicative competence. With these evaluation programs, we can obtain students' knowledge acquisition, language application, thinking formation and culture. Feedback on literacy and other aspects is a part of the establishment of the general English education system in colleges and universities.

4. Conclusion

In summary, higher education undertakes the task of conveying high-level talents for the society, which is obviously one of the main bodies of the economic side supply, and explores the development path of college English general education based on the perspective of side supply. It is an effective way for higher education to accomplish its own mission. As far as the development mode of English education in colleges and universities is concerned, there are many disadvantages which cause the contradiction between supply and demand of English education in colleges and universities, which has a negative impact on the construction of economy and society. Therefore, under the background of the reform of supply in higher education, Colleges and universities should carry out reform work in view of the outstanding problems of supply contradiction existing in English education at present, and make it from the aspects of curriculum objectives, methods, models and evaluation methods. Reform and negotiation can promote the sustainable development of English education in colleges and universities, and provide innovative ideas for the development of general English education in colleges and universities. In order to solve the contradiction between supply and demand in English education in colleges and universities at present, this research aims to carry out the above-mentioned research, hoping that this study will have reference value in the reform of English education in colleges and universities. Can promote college students' English language application ability and cross-cultural communication awareness.

References

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